

# the east side

"Eclectic" and "charming" are words often applied to the East Side and its great wealth of shops, restaurants and more, but "undiscovered" or "best-kept secret" are not bandied about quite so much. Here we take you to the true neighborhood favorites that fly just beneath the rest of the city's radar. **By Julie Tremaine**

## What Cheer

This funky vintage shop gives "underground shopping" a whole new meaning. Descend those mysterious stairs on the sidewalk in front of Myopic Books in Wayland Square, and you'll find treasures you never knew you needed at What Cheer Antiques. This store, owned by Chris Daltry (of local band The 'Mericans) and his wife Jennifer, focuses on vintage records, but you'll also find clothing, old

pictures, a surprisingly big collection of antique beer bottles, and all the kitsch you can handle. 7 S. Angell St., 861-4244, [myspace.com/what\\_cheer](http://myspace.com/what_cheer).

## Kreatelier

The newest addition to Hope Street Village is Kreatelier, a textile design studio that makes artful and earth-conscious creations. Their new storefront offers uniquely designed fabric items ranging from headbands to car

organizers to quilts, and a range of craft classes for kids and adults. Owners Line Daems (from Belgium) and Pernilla Frazier (from Sweden) also offer interior design services influenced by their European upbringings. This is the place to go to buy (or learn to make) fun items you won't find anywhere else. 804 Hope St, [kreatelier.com](http://kreatelier.com).

## United BBQ

Everyone has a local pizza joint, but only Fox Pointers are lucky enough to have an around-the-corner BBQ place that delivers. This vegetarian-friendly restaurant (that's right, *vegetarian barbecue*) offers meat-free options like BBQ Seitan and vegetarian chili, but it's no slouch when it comes to real, wood-smoked, slow roasted ribs and pulled pork. It tastes even better when they bring it to your house. 146 Ives St, 751-9000, [unitedbbq.com](http://unitedbbq.com).

## Hope Street Pizza

While this pizza place has been turning out happily full customers for a few years now, you might be surprised to know that this restaurant – known for its delicious Greek pizza – has

